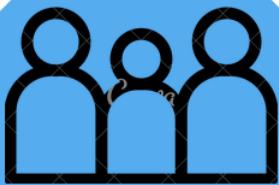


# 2020 Impact Report



# 2020 BY THE NUMBERS



485+ SNAP  
Transactions



68% increase in  
farmer/vendor sales



\$40,000 +  
economic impact

Because of our community we were able to impact local children, youth, adults and families  
in the following ways during the 2020 season

👉 Our SPROUTs Program directly impacted 400+ children AND seniors thanks to the support of Novel Destination!



❤️ Established an Advisory Board composed of 5 dedicated community members

🗣️ Expanded our community partnerships to collaborate with local organizations and non- profits such as the United Way of Southern Chautauqua County, St. Luke's Thrift Shop, the WNY Foundation, Census 2020, Fenton History Center, and Jamestown Pride!

🌐 Partnered with Clearwater Creek to offer our Community Compost Program

🐝 Worked with the Jamestown Renaissance Corporation to acquire operational capacity of the GROW Jamestown Community garden programs!

👤 Provided hundreds of masks and pumps of hand sanitizer to customers, vendors and market staff/volunteers

📄 The City of Jamestown Codified in June of 2020 the ordinance 'Establishing a Public Market', solidifying the key role the market plays in our great city!



# Thank You!

We are proud of our new home with St. Luke's Episcopal Church! The support of their staff, volunteers and congregation members has been incredible!

*As 2020 was our first year as a farm, participating in the Jamestown Public Market allowed us to meet and connect with Chautauqua County community members. Each week, we had several returning market-goers come to visit us and purchase produce, flowers, and salves. Many of these repeat shoppers also signed up for our email list, and some of those hope to join our CSA (community supported agriculture) program for the 2021 season. Without the Jamestown Public Market, it would have been difficult for us to make these connections with customers, given that we are located near Mayville and do not currently operate an on farm store. Additionally, this was an easy weekly pickup spot for our 2020 CSA members who lived in the Jamestown area.*



*For us, access to fresh food – especially locally grown food – is very important, no matter what a family's income is. One of the main reasons we chose to participate in the Jamestown Public Market over others was because they participated in the food stamp, double up food bucks, and FMNP. Our sales from these programs*



*varied from week to week, but on average accounted for about 1/3 of our market sales. These are necessary and important programs, and Jamestown Public Market's participation in these programs is essential to both community members and farmers.*

**-Brandi, Dale & Wrangell-Sauntering Roots**